



# What's GROWING on?

HORT  
JOURNAL  
NOVEMBER

Welcome to this month's **Greener Spaces Better Places** program update. Read on to find out the latest news and highlights to keep you up to date on what's happening and how you can benefit.



## URBAN FOREST COMMUNICATIONS TOOLKIT

Greener Spaces Better Places designed an urban forest communications toolkit in collaboration with Living Melbourne stakeholders and partners. The toolkit equips communities with valuable resources to boost awareness and support for urban forestry through consistent messaging and engaging educational content.

Included in the toolkit are:

- 1. A narrative guide** providing tips and key messages for effective communication on urban greening topics.
- 2. A statistics deck** with essential facts and figures on urban greening, along with source references.
- 3. Social media tiles** featuring eye-catching graphics and captions to promote urban greening on social platforms.

The messages are crafted to emphasise the advantages of urban greening and clear up any misunderstandings or worries about supporting it.

**DOWNLOAD THE TOOLKIT HERE:**  
[RB.GY/OYYUO](http://RB.GY/OYYUO)



## ASK ME ANYTHING SPOTLIGHT: INDUSTRY EXPERTS CRAIG & CASEY

In August, Craig Ratcliffe discussed cutting-hedge techniques to get people interested in the art of hedge-ology.

In September, Casey Joy Lister taught us how humans and wildlife can co-exist in urban areas that are lush with plants.



ASK ME  
ANYTHING  
WITH CRAIG



ASK ME  
ANYTHING  
WITH CASEY

## COMING SOON: QUEENSLAND'S SCHOOL OF THUMB

Greener Spaces Better Places is busy bringing to life three new episodes of School of Thumb from sunny Queensland. Kristian Spink (Marlborough Nurseries), Wayne Lyons (Sub-Tropical Exotics), and Zoe Donkin bring their industry expertise to the Australian public to answer their gardening guesswork.

Watch them first on Instagram  
[@greenerespacesbetterplaces](https://www.instagram.com/greenerespacesbetterplaces).



## WHAT'S NEXT?

Greener Spaces Better Places is continuing the Ask Me Anything series to provide Australians with free, personalised gardening advice. Could our next Ask Me Anything expert be you?

Please reach out to  
[hello@greenerespacesbetterplaces.com](mailto:hello@greenerespacesbetterplaces.com)  
if you would like to feature.



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