

What's GROWING on?

HORT
JOURNAL
JULY

Welcome to this month's Greener Spaces Better Places program update. Read on to find out the latest news and highlights to keep you up to date on what's happening and how you can benefit.

INDUSTRY EXPERTS INVITE 82,000 AUSSIES TO ASK ME ANYTHING!

A dynamic two-way conversation between industry experts and Australian green life consumers has been rolling out via the [@GreenerSpacesBetterPlaces](#) Instagram channel. Connecting consumers directly with industry gardening experts, the social media video series recently featured:



MARC NOYCE

Renowned expert in stormwater management & water-sensitive urban design

Marc was recommended by the Nursery & Garden Industry of Victoria for his unique blend of skills in urban horticulture.



FESI DJOJO

Plant stylist extraordinaire

Fesi was selected to connect with her 182K instagram following.



PETRINA BLOOMS

Sustainable florist

Petrina reached out to Greener Spaces Better Places, requesting to be featured. With her impressive following of 177K, we were thrilled to oblige!



We are a movement that brings together community, growers, government, business, and everyday people just like you to make our homes, streets and suburbs the greenest in the world. After all, every green space counts towards a greener Australia. And when everyone gets involved, together we can bring the power of plants into every life.

WHERE CITY LIFE MEETS GREEN LIFE

In a recent **'The Plant Pod'** episode, Greener Spaces Better Places' lead strategist Belinda Bean was featured alongside Urban Green Infrastructure trailblazers David Martin and Michael Casey. Sharing insights relevant to growers, the podcast unpacks the newly-launched National Urban Green Infrastructure Handbook as a cornerstone in the pursuit of standardised guidelines.

Beyond mere rules, the focus is on elevating green infrastructure to the same level of attention, rigour, and funding as traditional 'grey' infrastructure projects. When green infrastructure becomes a recognised and standardised asset, it promises not only resilient and verdant cities but also a surge in opportunities for the nursery and garden industry.

That means more people buying plants and trees - good news for everyone involved!



L-R: David Martin, Belinda Bean, Reagan Ruppell, Michael Casey.



Growers, tune in to this podcast

for an exclusive roadmap on how embracing Urban Green Infrastructure, backed by the National Handbook, not only ensures a greener future for our cities but also unlocks valuable opportunities for your nursery or garden business.

WHAT'S NEXT?

Greener Spaces Better Places is continuing the Ask Me Anything series to provide Australians with free, personalised gardening advice. Could our next Ask Me Anything expert be you?

Please reach out to hello@greenerspacesbetterplaces.com if you would like to be featured.



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