

What's GROWING on?

HORT
JOURNAL
SEPTEMBER

Welcome to this month's Greener Spaces Better Places program update. Read on to find out the latest news and highlights to keep you up to date on what's happening and how you can benefit.

INDUSTRY EXPERTS INVITE 82,000 AUSSIES TO ASK ME ANYTHING!

A dynamic two-way conversation between industry experts and Australian green life consumers has been rolling out via the [@GreenerSpacesBetterPlaces](#) Instagram channel. Connecting consumers directly with industry gardening experts, the social media video series recently featured:

Andrew Laidlaw, lead horticulturist and landscape designer for Melbourne's Royal Botanic Gardens. He gave advice on creating a garden that is more meaningful or sentimental, and came recommended by NGIV.

Ursa of [@homegrowing_family](#), an organic and regenerative farming enthusiast with over 80K+ followers. She gave her perspective on dense planting and how it contributes to a personal food forest.



NURSERY AND GARDEN INDUSTRY COLLABORATION AT GREENING CITIES

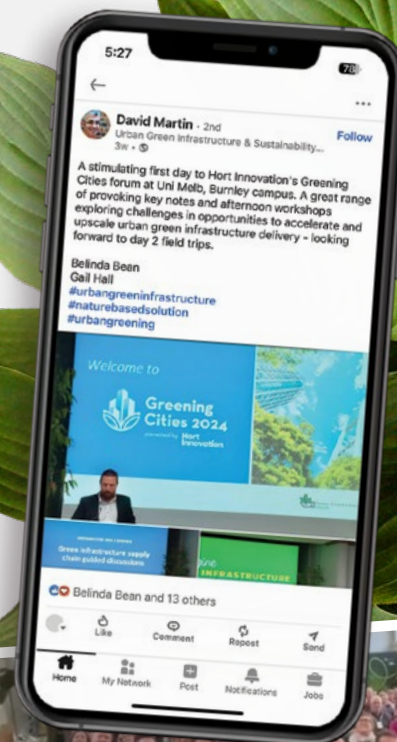
Greener Spaces Better Places sponsored, presented and facilitated discussions at The Nursery and Garden Industry of Victoria's (NGIV) Greening Cities conference in June. The conference created a needed forum for all the stakeholders in the urban greening supply chain to discuss how we can create more and better green spaces. It was sponsored by Hort Innovation and many other fantastic supporters of the nursery and garden industry.

The event exceeded expectations, offering a platform for learning and collaboration among the 145+ registrants and experts dedicated to enhancing our urban landscapes.

The success of Greening Cities 2024 highlights our commitment to driving more and better green space in our urban areas, supported by the collaborative efforts of Hort Innovation, NGIV, Greener Spaces Better Places, and industry sponsors.

The facilitated discussions at the conference have sparked several forward-thinking initiatives that promise to further our mission to make Australia's towns and cities the greenest in the world.

For a copy of the collective impact report, please contact hello@greenerspacesbetterplaces.com.au



WHAT'S NEXT?

Greener Spaces Better Places is continuing the Ask Me Anything series to provide Australians with free, personalised gardening advice. Could our next Ask Me Anything expert be you?

Please reach out to hello@greenerspacesbetterplaces.com.au if you would like to be featured.



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